



## **Assessment criteria Jong KNCV Posterpitch competition 2021**

### **A. Problem / introduction**

The extent to which the candidate demonstrates a good understanding of the issues of the topic and places it in a clear context (why is the research relevant?).

### **B. Methods**

The way in which the candidate used equipment / techniques available for this research

### **C. Results**

The way in which the candidate presents the results and puts them in perspective, for example by comparing them with other research within the department or references from the literature.

### **D. Inventiveness / own contribution**

The extent to which the candidate has shown to have inventiveness and originality in the area of the subject described.

### **E. Presentation / general**

The communication about the research in the pitch. Attention is paid to a logical ordering of the story and understandable language. A clear conclusion cannot be missed.

In addition, the pitch should look nice and well taken care of. Color, figures and text are functionally used. It is allowed to add visual effects to the pitch.

### **F. Authenticity**

The extent to which the video is tailored to the PAC symposium: for example, has a link been made with the Jong KNCV Poster Competition and/or the PAC symposium? The pitch must be one's own and personal.